



**Small Business
Development Corporation
Business Local**

Albany Business Centre delivers **Business Local** – a funded program with free advice and guidance for small business

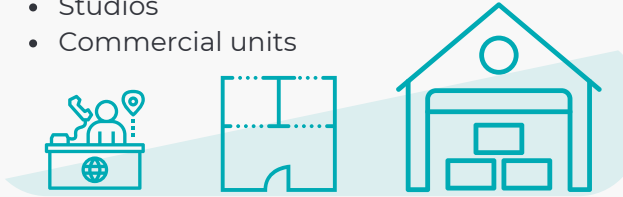
- Support for new and established business
- Business planning – startup, expansion, diversification or exit
- Licensing and regulation
- Developing business ideas
- General small business advisory service

delivering face-to-face and digital services across the region



Rent business-incubator spaces

- Offices
- Studios
- Commercial units



Casual lease spaces

- Commercial kitchen
- The Pod and Hot Office
- Training/conference room



All with

- Affordable and flexible rent terms
- Common areas and admin support
- Business advisor support on your doorstep
- Ample free parking
- Major highway location
- Contemporary facility

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follow us



Albany Enterprise Group

Strategic Plan

2023-2026



Our Vision

Successful small businesses



Our Mission

Albany Enterprise Group provides services designed to improve the capacity and knowledge of our small business sector

Our Values

We act with integrity;
are prudent with resources;
respect client confidentiality
and build partnerships to
maximise opportunities

AEG Board

A voluntary group drawn from highly skilled small business owners, managers and agency representatives.

Strategic Partners

Albany Enterprise Group develops partnerships and network opportunities that align with AEG's ethos and its business clients' aspirations. Traditionally, these have been with the:

- Small Business Development Corporation
- Katanning Regional Business Association
- Albany, Denmark, and WA Chambers of Commerce
- Department of Jobs, Tourism, Science and Innovation
- Great Southern Development Commission
- Regional Development Australia Great Southern
- Local Governments of Albany, Broomehill, Tambellup, Cranbrook, Denmark, Gnowangerup, Jerramungup, Katanning, Kent, Kojonup, Plantagenet and Woodanilling.

We proactively

- Foster and support Great Southern businesses to start up, build, grow or exit
- Identify funded and fee-based opportunities to improve business knowledge, acumen and practices
- Support traditional, innovative, home, online, micro, small and medium businesses via AEG services, Albany Business Centre facilities and resources
- Assist businesses in the Great Southern to learn about, and benefit from, digital literacy, online marketing, e-commerce sales and targeted social media
- Help resolve challenges specific to individual businesses.

Our success is measured by

- The number of pre-start conversions to operating businesses and the number of established businesses receiving assistance
- The number of businesses improving knowledge to better engage in the evolving digital economy, online activity and social media marketing
- The number of successful outcomes of programs for participants
- The number of tenants and businesses using the Albany Business Centre
- Achieving all contracted outcomes and key performance indicators.

Priority Objectives



- Incubator expansion
- Preferred provider of business advisory services
- Service expansion – maximising our offerings
- Strong governance
- Boosting our profile